



Australian pet lovers use the internet to search, buy and sell pets online

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The launch of BuyMyPet.com.au increases the ease of searching, buying and selling pets in Australia.

Dedicated to finding Aussie Pets a new home, Buy My Pet Pty Ltd has created a user friendly **pet classifieds**. This 100% Australian owned **pet website** also provides a targeted medium for **pet shops**, **pet breeders** and **pet businesses** to promote their goods and services through the BuyMyPet.com.au **pet business directory**.

BuyMyPet.com.au connects pet enthusiasts with their ideal pet. "Whether you are looking to purchase a purebred or a crossbred pet, BuyMyPet.com.au is the most complete website in Australia for finding both popular and unique pets", said Thomas Hession, director of Buy My Pet Pty Ltd. "We are providing a second to none one stop pet shop, bringing together pet industry businesses and pet lovers in an online digital market place".

BuyMyPet.com.au features dogs & **puppies for sale**, **horses for sale** and a lot of other **pets for sale** in its **pet classified**.

As well as online advertising, BuyMyPet.com.au offers a personalised approach with an online **pet forum**, lost & found facility, **pet resources**, **pet videos**, **pet names**, **pet jokes** and **pet facts**. Pet buyers & sellers enjoy the advantage of communicating directly with one another prior to purchasing their pet, pet product or pet service online.

Pet sellers and breeders are benefiting from the new websites advertising services and its target market exposure. The BuyMyPet.com.au classified ad system allows advertisers to upload and modify their ad content and images during their ad duration.

To learn more about advertising on BuyMyPet.com.au, or to find a pet, pet products or service visit www.buymypet.com.au – the best place to **sell your pet!**

Ends.

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100% Australian Owned